



BRANDJUICE

the SQUEEZERS

BRAND STRATEGY INTERN JOB DESCRIPTION

POSITION

- Position Title: Brand Strategy Intern
- Preferred Start Date: May 28, 2019
- Time Commitment: Part-time (15-20 hours per week)
- Wage: \$12 per hour

DESCRIPTION

BrandJuice is looking for an all-star Brand Strategy Intern to support our teams on strategic and creative-based projects for a broad range of clients in consumer-packaged goods, healthcare, technology and more. We are a brand strategy and design agency based in Denver that works on challenging and exciting projects to create and revitalize brands and businesses.

This candidate should have a strong work ethic, a positive attitude, and be passionate about branding work. They should thrive in a team-based environment, having the ability to collaborate well with others while also being able to work independently.

While day-to-day tasks may vary, our Brand Strategy Intern can expect to support our work in the following areas:

- Leading and aiding in secondary research on category or competitive brands
- Scouting and reporting on emerging category trends and consumer behavior patterns
- Support in creative brainstorms
- Planning and logistics for client meetings and events
- Contributing to internal marketing initiatives, including BrandJuice social media and blog content development

Experience with BrandJuice will give you the opportunity to work with some of the nation's best brands, developing your skills in marketing, research, and creative ideation.

QUALIFICATIONS

- Prefer full-time undergraduate student with a focus in marketing, communications, journalism, business management, advertising or public relations is strongly preferred
- Prior internship experience at an agency, marketing firm, or in a marketing role is a plus
- Proficient-Advanced in Microsoft Office
- Strong Research Skills
- Knowledge of Branding, Public Relations, Advertising and/or Digital Marketing

TO APPLY

Send your cover letter and resume by 4/8/19 to Lizzy Bakhaus at intern@brandjuice.com with **Brand Strategy Intern** in the subject line. Please also take a moment to tell us your favorite brand and why you believe it is unique in the body copy of your email.

After review by our Recruiting Committee, we will request phone interviews for qualified applicants before moving on to in-person interviews.

Thanks for applying. We're excited to meet you!