



BRANDJUICE

# the SQUEEZERS

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## GRAPHIC DESIGN INTERN JOB DESCRIPTION

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### POSITION

- Position Title: Design Intern
- Preferred Start Date: May 28, 2019
- Time Commitment: Part-time (15-20 hours per week)
- Wage: \$12 per hour

### DESCRIPTION

BrandJuice is looking for an all-star Graphic Design Intern to support our teams on strategic and creative-based projects for a broad range of clients in consumer-packaged goods, healthcare, technology and more. We are a brand strategy and design agency based in Denver that works on challenging and exciting projects to create and revitalize brands and businesses.

This candidate should have a strong work ethic, a positive attitude, and be passionate about branding and graphic design. They should thrive in a team-based environment, having the ability to collaborate well with others while also being able to work independently.

While day-to-day tasks may vary, our Design Intern can expect to support our work in the following areas:

- Collaborating with teams to create impactful designs and visuals for internal and client initiatives
- Research and reporting on design trends and visual analysis of existing brands
- Involvement and support in creative ideations
- Contributing to internal marketing initiatives, including BrandJuice social media and blog content development

Experience with BrandJuice will give you the opportunity to work with some of the nation's best brands, developing your skills in marketing, research, graphic design and advertising.

## QUALIFICATIONS

- Prefer full-time undergraduate student with a focus in graphic design
- Proficient-Advanced in Adobe Creative Suite (Illustrator, Photoshop, InDesign is mandatory)
- Proficient-Advanced in Microsoft PowerPoint
- Strong typography, photography manipulation and illustration skills
- Enjoy creative problem solving in a collaborative environment
- Prior internship experience at an agency, marketing firm, or in a design role is a plus
- Knowledge of Branding, Advertising and/or Marketing

## TO APPLY

Send your portfolio and resume by 4/8/19 to Nancy Johnson at [intern@brandjuice.com](mailto:intern@brandjuice.com) with **Design Intern** in the subject line. Please also take a moment to tell us your favorite brand and why you believe it is unique in the body copy of your email.

After review by our Recruiting Committee, we will follow-up with qualified applicants regarding next steps for interviews.

Thanks for applying. We're excited to meet you!